

Participation Conditions

1.	Organiser	Carlsberg Singapore Pte Ltd [200104095R]
2.	Promotion/Campaign	National Day 2026 Carlsberg 7-Eleven Lucky Draw
3.	Campaign/Promotion Period	8 July 2026 to 25 August 2026
4.	Eligibility	<u>All age 18 years or over</u> who are residents in Singapore. Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and promotion/campaign agencies, and members of their immediate families will not be eligible to participate in this Promotion/Campaign.
5.	Participating Outlets	All 7-Eleven outlets
6.	Participating Products	• All Carlsberg products • All 1664 products • All Somersby products • All Connor's Stout Porter products
7.	Participation Requirement	Participant(s) shall be entitled to: 1) One (1) lucky draw chance with every \$30 purchase of any participating products purchased in a valid receipt ("Proof of Purchase"). 2) Participant(s) must submit his/her entry via the given QR code found on the Promotion/Campaign materials (point of sales materials) and fill in the online form on https://www.gagerc.com/csplsq61-7e. 3) All entry forms must be submitted on or before 23:59hrs on 25th August 2026 (GMT+08) to qualify for the Promotion/Campaign.

8.	Prize/Gift with Purchase (GWP)/Redemption Gift	<u>Lucky Draw Prize(s):</u> 7-Eleven Lucky Draw: - A total of five (5) units of Connor's Luggage are allocated as Prizes in this campaign. Carlsberg SG61 Nationwide Lucky Draw: A total of: - Sixty one (61) units of Apple iPhone 17 (worth \$1,299 each) - Sixty one (61) units of Carlsberg Home Party Starter Kit (each unit consists of one (1) unit of Carlsberg Beer Tower and four (4) units of Carlsberg Glassware) - Twenty (20) units of Connor's Mini Fridge are allocated as Prizes in this campaign. For the avoidance of doubt, winners will only be entitled to win one (1) prize for the duration of the Contest.
9.	Winner Selection / Redemption Method	1) Selection of Winners will be conducted at 3:00PM (GMT+08) on <u>3rd September 2026, Wednesday</u> at the office of Gage Redemption Centre. 2) Participant(s) must safe-keep the Proof of Purchase for verification purposes. 3) Each Winner will win only one prize. Winners of the 7-Eleven Lucky Draw shall not be eligible for the Carlsberg SG61 Nationwide Lucky Draw and vice versa.
10.	Notification & Fulfilment	1) Gage Redemption Centre will notify the Winners via phone call or e-mail on behalf of the Organiser to verify receipt number as well as the required purchase quantity. 2) If a winner cannot be contacted or does not respond to an attempted contact for verification within three (3) full working days, the winner will be deemed to have forfeited the prize and an alternative winner will be selected by random drawing from the remaining eligible entries. 3) Upon verification, winner(s) must choose their mode of Prize redemption (self-collection or delivery with a top up fee of \$5). 4) All payments for the delivery fees are payable directly to our appointed vendor Gage Redemption Centre.

		5) For redemption, Winners are required to submit a photo of the original Proof of Purchase and proof of identification to Gage Redemption Centre on or before 30th September 2026, during operating hours (Monday – Thursday 11.30am – 7.30pm / Friday – Saturday 12 – 5.30pm) (GMT +08). 6) The Prize redemption period is not applicable during blackout dates, which include but are not limited to school holidays, public holidays, the eve of public holidays, and peak periods. 7) Prizes not redeemed <u>on or before 30th September 2026, 6:00pm</u> (GMT +08) will be forfeited. The Organiser reserves the right to not award any and/or all Prizes on the basis that there are insufficient Qualified Entries. The Organiser is entitled to only award the Prize(s) to the Qualified Entries and forfeit the remaining Prizes.
11.	Additional Terms	(a) Participants shall be subject to further terms and conditions of the relevant e-commerce platform(s). (b) Only ‘successful’ or ‘completed’ orders on the relevant e-commerce platform shall be qualified as entry(ies). Orders or parts thereof which have been cancelled or refunded will not be considered as qualified entry(ies). (c) The Organiser shall not be responsible for any delay, loss or damaged parcel by the courier service provider. (d) The Organiser shall disqualify and remove any Participant(s) from the Promotion without prior notification or disclosure of information should the Participant(s) be suspected of tampering with their submissions, attempted to undermine the operation of the Promotion in any way whatsoever, including but not limited to fraud, cheating or deception or breach the Terms and Conditions. (e) Any unclear, damaged and/or torn, illegible, duplicate or incomplete Proof of Purchase shall be disqualified. (f) Participant(s) or Winner(s) who engage in an inappropriate or disrespectful behaviour towards the Organiser or employees of Gage Redemption Centre shall be immediately disqualified with no further compensation or substitution of Prize(s).
12	Others	For any queries or information related to the Promotion/Campaign, please contact cs@gagerc.com.

Standard Terms & Conditions

The Participation Conditions shall be read with these Standard Terms & Conditions and Privacy Notice available at [Privacy Policy](#) (collectively referred to as “Terms and Conditions”) and shall be binding on all participants who participate in this Promotion/Campaign. To the extent that there is any inconsistency between these Standard Terms & Conditions and the Participation Conditions, the Standard Terms & Conditions prevails. Each capitalized term not otherwise defined herein shall have the meaning ascribed to such term in the Participation Conditions. Defined terms will be used singular or plural as the case may be. Please read these Terms and Conditions carefully.

1. Entry

- 1.1 The Promotion/Campaign is only opened to aged 18 years or over who are residents and/or permanent residents in Singapore. Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and promotion/campaign agencies, and members of their immediate families will not be eligible to participate in this Promotion/Campaign.
- 1.2 By participating in this Promotion/Campaign, Participants shall be deemed to have and accepted the Terms and Conditions and agreed to be bound by it.
- 1.3 Participants shall ensure that any personal details submitted are true, complete and up to date. Should a Participant’s details change at any time during the Promotion/Campaign period, it shall be the Participant’s responsibility to notify the Organiser.
- 1.4 Proof of submission shall not constitute a proof of entry. The Organiser shall not be liable for any lost, delay, damaged and/or non-receipt of submissions.
- 1.5 Once redeemed, the Proof of Purchase shall no longer be valid for any other on-going promotion/campaign.
- 1.6 The Organiser reserves the right to request for the Participants’ original Identity Card or other supporting documents for verification purposes.
- 1.7 Entries in excess of any stated limitation in the Participation Conditions shall be void and ineligible for qualification. The Organiser reserves the right to select which entry constitutes a valid entry.
- 1.8 All cost and expenses incurred and/or arising from the Participants’ participation in this Promotion/Campaign including but not limited to telecommunications, network, Short Messaging Services (SMS), postal and out of pocket expenses incurred in relation to this Promotion/Campaign shall be borne solely by the Participants.

2. Prize

- 2.1 The item(s) mentioned in item 8 of the Participation Conditions shall hereinafter be referred to as “Prize”.

- 2.2 The Organiser shall not be liable for any loss, damage or delay to the Prize(s) fulfilment process caused by any third-party provider.
- 2.3 Failure by Winner(s) in collecting or redeeming the Prize(s) during the notified period or redemption period, shall be deemed forfeited by the Winner(s). The Organiser reserves the right to determine how uncollected, unredeemed or forfeited Prize(s) shall be dealt with.
- 2.4 Unless otherwise mentioned, liaison of any/or all product warranty for Prize(s) is to be forwarded to the relevant manufacturer(s) directly.
- 2.5 The Organiser reserves the right to only award the Prize(s) to the qualified entries and forfeit the remaining Prize(s) allocated.
- 2.6 The Prize(s) are non-refundable, non-transferable and non-exchangeable for cash credit or any other items.
- 2.7 The Organiser reserves the right to request for original Identification Card and/or passport for verification purposes upon redemption or fulfilment of Prize(s).
- 2.8 To the fullest extent permitted by law, the Organiser expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to any warranty of quality, merchantability, or fitness for a particular purpose in respect of the Prize(s). Winner(s) shall accept the Prize(s) on "as is where is" basis.
- 2.9 The Organiser and/or the appointed agency(ies) shall determine the style, any fittings, fixture, packaging, accessories and/or form of the Prize(s), as appropriate. The Organiser and/or the appointed agency(ies) shall be under no obligation to entertain any request by the Winner(s) to change any aspect of the Prize(s).
- 2.10 The Organiser, its agents and employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to direct and/or consequential losses) or personal injury suffered or sustained in connection or arising from the perusal Prize(s).
- 2.11 The Organiser reserves the right, at any time in its sole and absolute discretion, to substitute, withdraw, add to or alter in whole or in part of the Prize(s) without notice to the Participants.
- 2.12 If the Winner chooses to forfeit the Prize(s) for any reason whatsoever, no further substitution of Prize(s) or refund will be given to the Winner.
- 2.13 The Organiser reserves the right to delay or reschedule any fulfilment of Prize(s) without providing any reason or notice.

3 Selection of Winners

- 3.1 The outcome of the Winners selected and/or shortlisted shall be final and absolute. No substitution, discussion, correspondence, enquiry, appeal or challenge by any of the Participants shall be entertained.

- 3.2 The Organiser reserves the right to decide, amend or extend the winner selection date, winner announcement at any time without further notice to the Participants.
- 3.3 Winner(s) who are unreachable or fails to respond to the Organiser's calls and/or messages within the stipulated notification period and/or after reasonable efforts have been made by the Organiser to contact the Winner(s), shall be deemed uninterested in the Prize(s) and the Organiser shall disqualify the Winner(s) and/or forfeit the winning Prize(s) without further notice.
- 3.4 Where applicable, potential Winner(s) are subject to verification by the Organiser and/or its appointed agency whose decisions are final and binding. The Organiser will not accept screenshots or other evidence of winning in lieu of its validation process unless otherwise mentioned.
- 3.5 The Organiser reserves the right to disqualify or remove the Winner and/or Winner's guest(s) for participation or redemption in whole or in part of the Prize(s), if the Organiser determines, in its sole discretion, that allowing any such participation or awarding any Prize(s) to the Winner(s) and/or Winner's guest(s) could result in health, safety or security risk, disruption of event or other reasons which the Organiser deem unsuitable. No further compensation, refund or substitution will be offered to the Winner(s) and/or Winner's guest(s).

4 Disqualification

- 4.1 The Organiser shall disqualify and remove any Participant(s) from the Promotion/Campaign without prior notification or disclosure of information should the Participant(s) be suspected of tampering with their entries, attempted to undermine the operation of the Promotion/Campaign in any way whatsoever, including but not limited to fraud, cheating or deception or breach the Terms and Conditions.
- 4.2 Any unclear, damaged and/or torn, illegible, duplicate or incomplete entries and/or Proof of Purchase shall be disqualified.
- 4.3 Participant(s) or Winner(s) who engage in an inappropriate or disrespectful behaviour towards the Organiser or its appointed agency shall be immediately disqualified with no further compensation or substitution of Prize(s).
- 4.4 Entries submitted after the Promotion/Campaign period or via method other than the prescribed method shall be disqualified.
- 4.5 The Organiser reserves the right to disqualify any Participant(s) suspected of non-full disclosure of any necessary information required in the Participation steps or when required upon further request by the Organiser.
- 4.6 For the avoidance of doubt, the Organiser will determine, in its sole discretion, what constitutes a valid entry, and reserves the right to reject any submission it deems violate the Terms and Conditions.
- 4.7 In the event of a disqualification after Prize(s) has been awarded, the Organiser reserves the right to demand for the return of the Prize(s) and/or payment of its value from the disqualified Participant. The Organiser reserves its legal rights for further action.

- 4.8 The Organiser reserves the right to refuse or disqualify entries and / or person(s) without having to furnish any proof or explanation to the Participant.

5 Indemnity

- 5.1 Each Participant agrees to indemnify, release and hold harmless the Organiser, its holding, subsidiary or related companies, directors, officers, employees, agents and/or representatives (collectively referred to as "Carlsberg Group") against any and/or all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Promotion/Campaign, acceptance and utilization of any Prize(s), and/or the use of the Participant's entry and/or likeness in connection with the Promotion/Campaign.

6 General

- 6.1 The Organiser reserves the right to vary, delete or add to any of these Terms and Conditions without prior notice.
- 6.2 The Organiser's decision on all matters relating to the Promotion/Campaign shall be final and conclusive, no further appeal or correspondences shall be entertained.
- 6.3 By participating in this Promotion/Campaign and/or acceptance of the Prize(s) shall constitute consent of the Participant and/or the Winner's part (including Winner's companion's part, where applicable), to allow the use of the Participant and/or Winner (and Winner's companion's) entry, names, images, video footage, voices and/or likeness by the Organiser for editorial, advertising, promotional, marketing and/or other purposes, without further compensation, in any media for an unlimited period of time, except where prohibited by law.
- 6.4 The Organiser is not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, the website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services which may affect the Participant's participation in the Promotion/Campaign.
- 6.5 The Organiser excludes its liabilities and responsibilities arising from any postponement, cancellation, delay or changes or modification to the Promotion/Campaign or Prize(s) as a result of any unforeseen circumstances beyond the Organiser's control including but not limited to governmental interference, act of God, civil commotion, riot, war, strikes, national emergencies, act of terrorism and any act or default by any third-party suppliers or vendors.
- 6.6 The Organiser shall not be liable for any misinterpretation of facts in respect of the Promotion/Campaign or Prize(s) offered and published in any mass media, marketing or advertising materials. To the fullest extent permitted by law, the Organiser makes no representations and/or warranties with respect to Promotion/Campaign or any Prize(s). In the event of any discrepancies, these terms and conditions shall prevail.

- 6.7 Any names, trademarks or logos used and or reproduced in any materials (including marketing and promotional materials) in connection with this Promotion, in particular that relates to the Prize(s), are the properties of their respective owners. This Promotion and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organiser's group of companies.
- 6.8 The Organiser shall be entitled to assign or sub-license the whole or any part of its right herein to any third party as may be determined by the Organiser.
- 6.9 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions.
- 6.10 The main language of the Terms and Conditions shall be in English language. Any translation to any language other than English shall be for reference only. Should there be any discrepancies between the English Terms and Conditions and the translated version, the English version shall prevail.
- 6.11 The Organiser reserves the right to reschedule, terminate or suspend the Promotion/Campaign without any prior notice. Any rescheduling, termination or suspension by the Organizer shall not entitle the Participants to any claim or compensation against the Organiser, its agent and employees for any and/or damages suffered by or incurred by the Participants resulting from the rescheduling, termination or suspension thereof.
- 6.12 The Terms and Conditions shall be construed and governed in accordance to the laws of Singapore.

7 Privacy Notice

- 7.1 By participating, the Participant explicitly consents that the Organiser and/or its appointed agency shall store the necessary personal data of the Participant. The Participant also consent to receiving any marketing or promotional notification from the Organiser. The Participant is free to revoke his or her consent to the storage of data by sending an email to the Organiser and by doing so, the Participant is withdrawing his or her participation in this Promotion/Campaign. The Organiser will use its best endeavours to keep all personal data stored for the purpose of this Promotion/Campaign strictly confidential. The Privacy Notice is available at [Privacy Policy](#).

Appendix A

Participating Outlet List (TBC)

1	ORCHID LIVE SEAFOOD	51	CE NI BAR AND LOUNGE
2	HANNIBAL SINGAPORE	52	GIGI GASTROBAR @ THE SAIL
3	IDEAL IDEAS GROUP	53	TIMBRE + HILLVIEW
4	PINXIN BEER GARDEN	54	THE MASK RESTAURANT & BAR
5	#FOODCOHOLIC	55	VIBEZ BISTRO BAR
6	ARTEASTIQ BISTRO	56	MARTINA'S KITCHEN
7	THE BAR STATION @ TK	57	AXO LIVEHOUSE
8	BAR BAR BLACK SHEEP @ CHERRY AVE	58	JOO BAR
9	5 EMERALD HILL	59	LUCKY SAIGON CAFÉ
10	COASTES	60	INDIAN TANDOOR
11	KPO CAFE BAR	61	FOOD LAGOON
12	1 TYRWHITT BISTRO BAR	62	BOLD THAI
13	NASSIM HILL	63	GIGI GASTROBAR @ CCP
14	SCRUFFY MURPHY'S IRISH CAFE PUB	64	2IT & DRINK
15	TWO CHEFS BAR	65	GATHER YIN
16	THE COASTAL SETTLEMENT	66	MIAMI
17	BEDROCK BAR & GRILL	67	FU LIN PAVILION
18	CIN CIN @ OASIA DOWNTOWN	68	BOJIO
19	KINKI RESTAURANT+BAR	69	PUBLIC HOUSE
20	MORGANFIELD'S @ SUNTEC	70	CRUST GOURMET PIZZA BAR
21	SQUE ROTISSERIE & ALEHOUSE	71	VICTORIA ENTERTAINMENT
22	HERO'S BARS SINGAPORE	72	OOPS KITCHEN
23	HJ BISTRO	73	FUTUREZ
24	THE CARVING BOARD	74	WINDOW KTV LOUNGE
25	WHISK & PADDLE (PUNGGOL)	75	ICE COLD BEER
26	OLA BEACH CLUB	76	QUE PASA
27	STELLA SEASIDE LOUNGE	77	HARD ROCK CAFE
28	CLUB COLABA	78	HARRY'S - ANGUILLIA PARK
29	HANDLEBAR	79	HARRY'S - BOAT QUAY
30	NATIVE KITCHEN SENTOSA @ VHS	80	HARRY'S - CHIJMES
31	MOGAMBO	81	HARRY'S - CLARKE QUAY
32	LIBERTY SINGAPORE	82	HARRY'S - DEMPSEY
33	A KITCHEN	83	HARRY'S - ESPLANADE
34	GINKYO BY KINKI	84	HARRY'S - HARBOURFRONT
35	KSTAR @ ORCHARD CENTRAL	85	HARRY'S - HOLLAND V
36	COSFORD CONTAINER PARK	86	HARRY'S - MAPLETREE
37	HELEN'S BAR @ CLARK QUAY	87	HARRY'S - MBLM
38	HELEN'S BAR @ CHIJMES	88	HARRY'S - TAMPINES GRANDE

39	9 PLUS BISTRO	89	HARRY'S - TAI SENG
40	XPECT	90	HARRY'S - RWS
41	BREAD BUTTER JAM	91	KPO CAFE BAR
42	YOUNGS RESTAURANT & BAR	92	RED SPARROW
43	FLOCK CAFE	93	CIN CIN @ OASIA DOWNTOWN
44	JP LOUNGE	94	ROOFTOP CAFE & BAR
45	LAI HUAT @ GAMBAS	95	MAGICIAN BAR AND BISTR
46	BLUE BALLS CAFÉ	96	MALINGO
47	BAR NKD	97	KONTIKI
48	HAPPY LOK LOK PUNGGOL	98	HARRY'S - T3 DEPARTURE LOUNGE
49	PET BOOST	99	BEDZ KTV PUB
50	ATF	100	PARTY WORLD KTV WATERFRONT

Appendix A

Participating Outlet List (TBC)

101	TALK COCK SING SONG 3	151	KANPAI
102	SING MY SONG FAMILY KARAOKE	152	KANPAI 789
103	RAVE	153	KOPI & SPELLS
104	SMLJ	154	KOYOI BY KANPAI
105	HARRY'S - T2	155	KUBES BISTRO
106	TIPSY TIME	156	LA TABLE D'EMMA
107	TATAWAN	157	LOWER EAST SIDE
108	TAO HUA ZUI	158	MADD PIZZA
109	ARTISTICK	159	MARGIE BISTRO
110	JUKE 95	160	MAZZO
111	PITCH & OCHE	161	MELISSA - DELIVERY
112	HELLO PUB	162	MOA RESTROBAR
113	LONG ZHUANG	163	NATURELAND CAFE @ T3
114	HARRY'S - T1	164	NEIGHBOR KITCHEN
115	BURNS	165	NOMADS
116	FORTE KARAOKE PUB	166	O PLUS ENTERTAINMENT
117	TIMBRE + @ ONE NORTH	167	OB TOWN
118	ATF	168	OCTAPAS SPANISH BAR & RESTAURANT
119	LIGHTHOUSE BISTRO	169	OFFBEAT
120	FOOD PALATE	170	OSG
121	BOOMARANG BISTRO & BAR	171	PARTNERS IN CRIME
122	DASH	172	PIEDRA NEGRA
123	RASA SPACE	173	PULSII WOODFIRE RESTAURANT & BAR
124	49 SEATS	174	SAIGON LEGEND @ ARANDA
125	CLUB RCA	175	SEVENTH HEAVEN KTV & CAFE
126	PANDA BAR	176	SHERATON TOWERS SINGAPORE HOTEL
127	BLUE MIST	177	SINGAPORE RECREATION CLUB

128	6IX 6IX RESTAURANT AND BAR	178	THE BLUE TIFFIN
129	BAR-BEQUE @ LEVEL 1	179	THE BOILER @ ESPLANADE
130	BAROSSA BAR @ VIVOCITY	180	THE FOOD BARN
131	BIBIMBAR	181	VERVE BAR + GRILL
132	BISTRO GASTON	182	VINEYARD - HORTPARK
133	BISTRONE36 @ TYRWHITT	183	WALA WALA CAFE BAR
134	BISTRONE36 @ WHAMPOA	184	WHEELER'S ESTATE
135	BLU JAZ - CLARKE QUAY CENTRAL	185	YOASOBI
136	BLU JAZ - PEKIN	186	ZING RESTAURANT
137	BLVD @ CHANGI CITY POINT	187	8 DEGREE @ OCC
138	BLVD @ MBFC	188	8 DEGREE LOUNGE BUKIT BATOK
139	BOULEVARD	189	A BEAUTIFUL DAY
140	BUZZED	190	ALOFT SINGAPORE NOVENA (WEST WING)
141	COCK & BULL	191	BBQ BOX - BUKIT TIMAH
142	DELHI6 @ EAST COAST ROAD	192	BBQ BOX - CLARKE QUAY
143	DELHI6 @ RACE COURSE ROAD	193	BBQ BOX - JURONG POINT
144	EL MESA PTE LTD	194	BBQ BOX - KATONG
145	FIVE TAPAS BAR	195	BBQ BOX AMK
146	FORMOSA DELIGHTS	196	BBQ BOX CLASSIC PTE LTD @ CHINATOWN
147	GOOD BOY GEORGE	197	BBQ BOX GLOBAL PTE LTD @ BUGIS
148	GRAVY BISTRO AND BAR	198	BKK BISTRO & BAR @ CHANGI BEACH CLUB (BB1)
149	GRAVY RESTAURANT AND BAR	199	BKK BISTRO & BAR @ NATIONAL LIBRARY BUILDING (BB4)
150	HOME SINGAPORE	200	BKK BISTRO & BAR @ THE PUNGGOL SETTLEMENT (BB5)

Appendix A

Participating Outlet List

201	BKK BISTRO & BAR @ THE WOODGROVE (BB3)	216	SIAM SQUARE MOOKATA - EIHUB
202	BURGER LABO	217	TAAN
203	CLUB FML - LEVEL 2	218	THREE HANDS COFFEE
204	COOKBOYS BY HAN'S	219	TOP TABLE
205	FUEL UP	220	YC DINING & BAR
206	GANBEI BBQ	221	HAN'S UNION @ SPRINGLEAF
207	HAPPY DAZE SIDEWALK DELI		
208	IGOKOCHI		
209	JIA YANG DI @ HAVELOCK		
210	JIA YANG DI @ NEWEST		
211	JINHO SHOKUDO & BAR		
212	MEET BAR		
213	RAYS THE BAR		
214	ROSSO VINO		
215	SAF WARRANT		



-END OF STANDARD TERMS AND CONDITIONS-